

## **Wilmington, NC Web Design Firm Rebrands as Proclaim Interactive**

*Spence Hackney Design, Inc., founded in 2000, and Proclaim Medical, created in 2011, have been rebranded to become Proclaim Interactive, a full-service digital marketing firm headquartered in Wilmington, NC. The company was renamed to more accurately reflect the variety of services offered.*

Wilmington, North Carolina ([PRWEB](#)) February 04, 2014 -- Spence Hackney Design, Inc., founded in 2000, and Proclaim Medical, created in 2011, have been rebranded to become [Proclaim Interactive](#), a full-service digital marketing firm headquartered in Wilmington, NC. The web design company was renamed to more accurately reflect the variety of online marketing services offered.

"We felt it was time for a new name that better describes what we do," said Spence Hackney, president and creative director. "We proclaim your message using all the methods the digital interactive world provides: [web](#), [mobile](#), search, [social media marketing](#), video, imagery, virtual tours, branding, etc. We use all of these tools to amplify your message and bring in more clients, patients or donors. Your growth is the product we provide."

While the name has changed, the company's corporate structure will remain the same.

Hackney, who started creating websites in 1995 and established Spence Hackney Design in 2000, said digital marketing has dramatically transformed since the days when sites were designed with PaintShopPro.

"The small company I started in 2000 has grown by leaps and bounds," he said. "Over the years, we have continuously added staff and abilities, growing into a full service digital marketing firm that offers much more than web design."

[Proclaim Interactive](#) not only develops web sites and mobile apps, but the firm also specializes in producing high quality [imagery](#) by Google-trusted photographers and in producing [custom videos](#). In addition, Proclaim Interactive provides a wide range of search engine optimization, pay per click and social media marketing services.

"We use all of these tools to amplify our clients' messages and bring in more customers, patients or donors," Hackney said. "What our growth has enabled me to do is to focus my attention squarely on one thing: making sure that our clients are getting the best possible results."

While Proclaim Interactive does a significant amount of work for hospitals, clinics, medical practices, nonprofits and churches, the company also does a substantial amount of work in general business and a wide range of industries. Hackney emphasized that the company would still maintain its dedication to philanthropy: "We contribute a significant portion of our profits to fund a wide array of charities. We will always remain dedicated to our company philosophy of honesty, integrity and value."

"I would also like to thank our wonderful clients who have brought us many challenging projects over the past 19 years. You've made the past 19 years a truly amazing," Hackney said.

For more information, please visit the company website at [www.proclaiminteractive.com](http://www.proclaiminteractive.com).

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