



San Diego State University Offers Lean Enterprise Certificate Program that Helps Companies Lower Costs

San Diego State University's next Professional Certificate program in Lean Enterprise begins March 17. The Lean Enterprise program will enable your organization to focus on achieving measurable results, and producing better, faster, and lower cost products and services than your competition.

San Diego, CA ([PRWEB](#)) March 9, 2011 -- San Diego State University's College of Extended Studies has been offering Lean programs since 2000. The next Professional Certificate program in Lean Enterprise begins March 17.

"General Electric sees lean manufacturing, long popular in the car industry, as a way to lower manufacturing costs as much as 30%," according to an article in a recent edition of Time magazine focusing on Where the Jobs Are. "In making refrigerators, for instance, GE hopes to knock off three to four hours of direct labor for each piece, saving more than \$60 per unit given wage and benefit costs of \$20 to \$22 an hour."

Lean-related programs such as [Lean Enterprise](#) have been designed to help improve your company's bottom line and increase its efficiency. The Lean Enterprise program will enable your organization to focus on achieving measurable results, and producing better, faster, and lower cost products and services than your competition.

According to Kevin Limbach, director of operations for TaylorMade Golf: "To be a successful company, it's important to evolve to a lean effort. Kaizen, lean and continuous improvement are terrific ways to engage the workforce, which was our prime objective. People started to see the benefits – the light bulb started to go off with all of the possibilities."

"Our goal is to implement Lean companywide; having more employees from various departments engaged and participating will help ensure our success and sustainability," said Chris Wellons, vice president of production for Taylor Guitars. "We heard a lot of positive comments about the SDSU program and felt it was a good fit. We plan and expect our employees to be able to help implement lean and conduct various events and processes throughout our company."

During the 13-week Professional Certificate in Lean Enterprise, students and their project teams implement Lean concepts to their business, improving quality while decreasing costs. The Lean philosophy is a strategy for achieving significant improvement in performance through elimination of waste in the total business process.

"This career-enhancing Lean program introduces class participants to the Lean philosophy by incorporating such learning tools as simulations, exercises, lectures, and assignments," said Joe Shapiro, dean of SDSU's College of Extended Studies. "Throughout this hands-on program, participants will work in project teams applying the Lean concepts to their own work places. In addition, their learning experience is augmented by company tours where they will see Lean principles in action."

For more information on this program, call (619) 594-1153, email [lean \(at\) sdsu \(dot\) edu](mailto:lean@sdсу.edu) or visit www.NeverStopLearning.net/enterprise.



As Time magazine points out: “The decision to keep lines in the U.S. is underpinned by a conversion to lean manufacturing, in which everyone involved in making a product – design and manufacturing engineers, suppliers, labor, even marketing and salespeople – works together on it from concept through production. And because the team is focused on one product, there is a cycle of continuous improvement, resulting in cost savings.”

Said Kevin Nolan, the head of technology for GE’s appliance unit to Time: “You get better and better. You increase the skill set of the combined workforce.”

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Online Web 2.0 Version

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