

Crescent Earns 10th Annual Best in Industry Customer Service Award; A List Considered Most Prestigious Customer Service Award for Commercial Real Estate

Crescent Real Estate Holdings LLC announced today it earned a fourth consecutive and tenth overall National Commercial Real Estate Customer Service Award for Excellence - Category II. Known as the A List Award and considered one of the most prestigious awards in the commercial real estate industry, the honor recognizes Crescent for Best in Industry customer service based on direct customer satisfaction surveys.

Fort Worth, Texas (PRWEB) April 30, 2014 -- Crescent Real Estate Holdings LLC announced today it earned a fourth consecutive and tenth overall National Commercial Real Estate Customer Service Award for Excellence - Category II. Known as the A List Award and considered one of the most prestigious awards in the commercial real estate industry, the honor recognizes Crescent for Best in Industry customer service based on direct customer satisfaction surveys.

<u>Crescent Real Estate Holdings LLC</u>earned A List Best in Industry recognition every year the company participated in a survey of its customers. Crescent won six consecutive Awards for Excellence from 2001 through 2006, and garnered top honors again in 2010 through 2013.

Established in 1997 by CEL & Associates, Inc., the A List Award recognizes companies whose management performance and commitment adhere to highest levels of quality service. CEL, the largest independent surveyor of customer opinions in the real estate industry, independently surveys more than 2,500,000 commercial office building customers to establish national benchmarks for customer service performance. Customers provide feedback on their satisfaction with building features, appearance and condition, as well as staff performance in building operations, maintenance and leasing.

"Customer service is a core value, the heart of our company culture," said John Goff, Chairman and CEO of Crescent Real Estate Holdings LLC. "We also take pride in providing distinctive, high quality properties. We are excited about introducing two new properties in two of the hottest commercial real estate markets in America"

Goff mentioned that Crescent has started development plans for state-of-art buildings in Dallas and Houston. McKinney and Olive is a 20-story story, 530,000 square-foot building in the core of Uptown Dallas that offers the latest in world-class design by architects Pelli Clarke Pelli. 6 Houston Center is an elegant and contemporary 30-story, 600,000 square-foot Class AA office building in the vibrant east side of Houston's central business district.

Goff expects new building features and amenities in Dallas and Houston to complement Crescent's recognized customer service in a way that earns Crescent more A List honors.

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ABOUT CRESCENT

Crescent Real Estate Holdings LLC, headquartered in Fort Worth, Texas, is a fully-integrated real estate



company owned by Barclays Capital and Goff Capital. Through its subsidiaries, Crescent manages and develops premier, Class A office buildings. Crescent also holds investments in resort residential developments in locations such as Scottsdale, Vail Valley, and Lake Tahoe; a luxury hotel, The Ritz-Carlton, Dallas; and the wellness lifestyle leader, Canyon Ranch®. For more information, visit Crescent's Web site at www.crescent.com.



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