



IT Industry Veteran Joins UBIC Advisory Board

UBIC North America, a subsidiary of UBIC, Inc. announced that Mr. John Bace, an IT industry veteran with nearly three decades of experience has joined the advisory board.

Redwood City, CA ([PRWEB](#)) November 07, 2011 -- UBIC North America (UBIC-NA), a subsidiary of UBIC, Inc. announced that Mr. John Bace, an IT industry veteran with nearly three decades of experience has joined the advisory board.

“We are excited to announce the joining of Mr. John Bace as part of our advisory team.” says Masahiro Morimoto, President, CEO & Chairman, UBIC, Inc. “ We will be looking for his guidance and leverage his knowledge of the industry in strategic business decisions, enabling to increase revenues while meeting the aggressive growth plan.”

Mr. Bace comes to UBIC after working as a research vice president for Gartner, Inc. for 14 years where he headed up their Compliance and Risk Management Research Community and was Director of Research & Knowledge Assets for Gartner EXP, the service for Chief Information Officers. Before joining Gartner, Mr. Bace worked as director of research and analyst relations for system integrator Technology Solutions Company and was a communications advisor for integrated marketing for IBM Corporation. For five years, he was a professor at Northwestern University, where he taught graduate business courses in situational analysis, strategic planning, and integrated communications.

He is a certified compliance and ethics professional (CCEP) as well as a member of The Sedona Conference working groups on electronic document retention, management, and disclosure. Mr. Bace earned bachelor's degrees in psychology and political science from Rockford College, and a master's degree in journalism from Northwestern University. He has done extensive postgraduate work (Ph.D. abd) in communications management at The Union Institute. In 2008, Mr. Bace completed a master's degree (with honors) in Information Technology & Privacy Law from the John Marshall Law School in Chicago.

“I am extremely excited about joining the UBIC advisory board and working with a great team of people. This is a company with the right skills, expertise, and tools to help organizations mitigate risks in a global economy,” said Mr. Bace.

About UBIC:

UBIC helps enterprises build Preventive Legal Strategies employing latest technologies and services to address the growing legal risks faced by businesses today.

UBIC's strength in customizing a “Preventive Legal Strategy” rests on its ability to facilitate teamwork between law firms and a corporation's multiple subsidiaries located across the globe. UBIC's capability to handle Asian-language documents using in-house developed unique & proprietary technology, Lit i View™ helps ensure data security and visibility. UBIC's success in international litigation lies in its dedication to helping ensure all relevant laws are complied with, documents are identified and translated accurately, and production of relevant documents occurs within the specified deadline. UBIC's reputation as Asia's #1 in eDiscovery rests on its use of specialized tools and processes that work with every possible iteration of each of the different Asian character sets, email applications and document encoding schemes. UBIC's software platform, Lit i View can facilitate a company and its legal team to work efficiently and effectively by allowing the company to either



handle Chinese, Japanese, Korean & English information conveniently by UBIC, either onsite at the company's office or at UBIC offices. UBIC's service offerings include strategies to mitigate legal risks of international business expansion, including M&A, claims of patent infringement, international cartelization, insider trading, confidential information disclosure lawsuits, and compliance with local laws.

About Lit i View:

Lit i View is complete solution that covers all the phases of the EDRM flow. It provides flexible and automated workflow capabilities, powerful searching (only one capable of accurately identifying and handling all the Asian language character sets or file applications), and text analytics. Lit i View's accurate data-handling capability and review management system enables UBIC to provide significant cost savings (up to 50%) to its clients (US law firms and/ or multi-national corporations).

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